

GULFSTREAM COMMUNICATIONS



For Immediate Release:

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GULFSTREAM COMMUNICATIONS ACQUIRES *GS (GRAND STRAND) MAGAZINE*

GulfStream Communications Adds To Portfolio Of Regional Publications

(October 21, 2009) Charleston, SC – GulfStream Communications is pleased to announce the purchase of the Myrtle Beach based *GS Magazine* and its affiliated website from Charleston Communications, owned by Pamela Charlston De Grood. *GS (Grand Strand) Magazine* has covered the lifestyle and social happenings of the Grand Strand area surrounding Myrtle Beach, SC, for the past eight years. In 2008, *GS Magazine* won the “Small Business of the Year” award from the Myrtle Beach Chamber of Commerce. Mrs. De Grood will continue to operate *GS Magazine* for GulfStream from the Myrtle Beach office.

“We welcome *GS Magazine* and Pamela Charlston De Grood into the GulfStream family,” says Jed Drew, CEO of GulfStream Communications. “We believe it is a great strategic fit for GulfStream, as we continue to grow our presence across the Carolinas, leveraging our print, online, and event capabilities, even during these challenging times.”

Pamela Charlston De Grood, owner/editor of *Grand Strand Magazine*, adds, “After eight successful years, I decided earlier this summer to put *GS* on the market to better balance my time. I am very pleased for *GS* to be joining the GulfStream portfolio and to be joining the GulfStream team. I am sure together we will take what I have started and expand, which will greatly benefit *GS* advertisers, subscribers, other constituents, and the entire marketplace.”

Grand Strand will likely undergo a redesign over the coming months along with some editorial restructuring to fit the GulfStream model. The first issue under new ownership is due out later this year.

GulfStream Communications has offices in Mount Pleasant, SC, Greenville, SC, and Asheville, NC, and produces *Charleston magazine*, *Charleston Weddings*, *Charleston Home*, *WNC Magazine*, and *G—The Magazine of Greenville*, as well corresponding Web sites, e-newsletters, and signature events (such as Charleston Fashion Week and the Giving Back Awards).

Grand Strand is a lifestyle magazine celebrating the unique people, culture, art, architecture, history, and cuisine of the Grand Strand area. Each edition includes features on current issues, profiles on intriguing locals, and regular departments on homes, entertaining, and families, plus a calendar of events and comprehensive dining guide. For more information, visit www.gulfstreamcommunications.com. For interview requests or questions, please contact Misty Lister Johnson, Director of Marketing, at (843) 971-9811, ext. 330, or misty@charlestonmag.com.

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